

## PRESS RELEASE FOR IMMEDIATE RELEASE

## OODLE NOODLE FRANCHISEE CORPORATION ANNOUNCES 2025 HOPE IN EVERY BOX CAMPAIGN

**Edmonton, Alberta, Canada – November 15, 2024** – Oodle Noodle Franchise Corporation ("ONFC" or the "Corporation") is proud to announce its partnership with Sport Central, a non-profit dedicated to providing sports equipment to children in need across Alberta.

Giving back to our community is part of our DNA, and we know that access to sports can be life-changing for young people. Through this partnership, we're working together to ensure that more kids get to play, learn, and grow with the right gear to do so.

As part of this partnership, we'll feature a limited-edition takeout box design at all locations that will be featured throughout the year. ONFC will use the "Hope in Every Box" campaign to donate 10% of sales from select dishes to Sport Central.

The Corporation looks forward to engaging with our customers, connecting with our community, and sharing our mission to make a positive impact in 2025!

If you would like more information about Sport Central and ways to donate visit <u>www.sportcentral.org</u> to learn more.